



# FURNERA

FURNITURE FOR **NEW ERA**

: WIDE RANGE OF :  
**INSTITUTIONAL - INDUSTRIAL  
FURNITURE**

    @furneraindia





Shree Ambika Steel Industries (Products marketed under brand name “Furnera”) is a family affair, now in its third generation, was founded, at Surat (Diamond City) in 1988 by Shri Harjivanbhai Dodiya. With sheer determination and an unwavering commitment to excellence, He started the business from humble beginnings, crafting each piece by hand and delivering them with pride.

Starting with fabrication work mainly doors and grills, Harjivanbhai along with his son Dilipbhai, soon began taking contracts of Surat Municipal Corporation. The father-son duo never looked back after that. Having their own workshop with area of 10,000 Sq. feet in Varachha area, they started making Office tables and slotted angle racks.

Over the years, the dedication to quality craftsmanship and exceptional customer service allowed them to grow and thrive, with the torch passed on to the capable hands of the third generation leader, Mr. Vijay Dodiya (Son of Dilipbhai) in 2015. He transformed the workshop into an industrial facility covering 30,000 Sq. feet in Kamrej. The family's perceptive insights led to the inclusion of more products like cupboards, heavy duty racks, etc. He embraced technological advancements and modern manufacturing processes, allowing them to expand the offerings and cater to a wider range of customer preferences while maintaining commitment to superior craftsmanship.

The ambition of an energetic Youngman Vijay, combined with wisdom of his father Dilipbhai added another milestone in the successful journey of Shree Ambika Steel Industries. In 2022, aftermath of Covid-19 could not decelerate the speed of growth but the factory area increased to 1 lakh Sq. feet in Palsana area and Product portfolio augmented to more than twenty five.

In a strategic move to diversify the product range and meet the evolving needs of our customers, they decided to venture into wooden modular furniture. Recognizing the timeless appeal and warmth of wood, they sought to combine the durability and craftsmanship that has been the cornerstone of their steel furniture business with the elegance and natural beauty of wooden modular furniture. 33 years of Dedication, Determination, and Deference defines the success of Shree Ambika Steel Industries.



## VISION

To become a leading manufacturer of Steel and Wooden furniture in India with more than 500 dealers and turnover of INR 100 Crores by 2026



## MISSION

Fulfilling furniture needs of the domestic, Institutional, Industrial sector by continual Product Innovation and Quality Assurance.



## VALUES

- Ownership
- Creativity
- Commitment
- Continuous Learning
- Teamwork

## WHY CHOOSE US?

- 100% In-house Production
- 33 years of rich Experience
- Latest Technology Machinery
- Well trained, Artistic Manpower
- Wide range of Products under one roof.
- Best Quality Products with Innovative designs.

# LOCKER

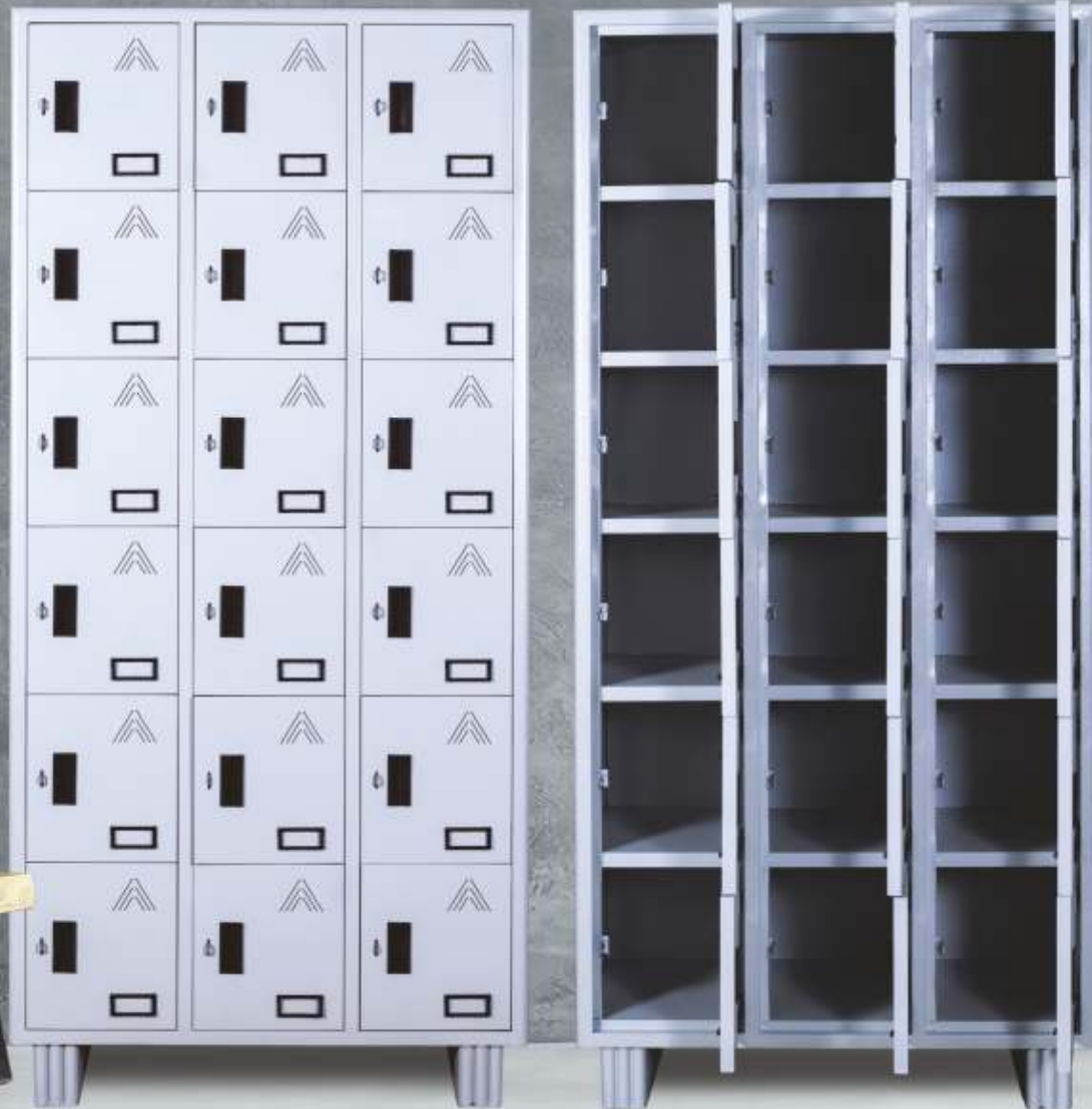
CUPBOARD

FE - 2001

H	W	D
78"	36"	19"

Lock Size

6 Locker	18"x24"
12 Locker	12"x18"
15 Locker	12"x15"
18 Locker	12"x12"



# LIBRARY CUPBOARD

Glass Door &  
4 Adjustable  
Shelves

FE - 2002

H	W	D
78"	36"	19"



# STOREWELL CUPBOARD

FE - 2003

H	W	D
78"	36"	19"

4 Adjustable Shelves

FE - 2004

H	W	D
78"	36"	19"

1 Locker & 2 Adjustable Shelves



# MOBILE

LOCKER FOR WORKER

FE - 2005

Locker Size 6" x 4"

72 Locker

H	W	D
78"	36"	10"

Size :  
As per Your Requirement



# MOBILE **COMPACTOR**

KEEP FILES AND DOCUMENTS  
SAFE AND EASILY ACCESSIBLE





# *FILING* CABINET

	H	W	D
2 Drawer	29"	18"	27"
3 Drawer	41"	18"	27"
4 Drawer	54"	18"	27"



# HEAVY **DUTY RACK**

SIZE AS PER YOUR  
REQUIREMENTS

10 TIMES HOLDING CAPACITY  
HIGH STRENGTH / RIGID RACK



## Shelf Size

36"x12"	48"x12"
36"x15"	48"x15"
36"x18"	48"x18"
36"x24"	48"x24"

Shelf Thickness Available in  
22, 20, 18, 16 Gauge

## Angle Size

60", 72", 78", 84", 96"

Angle Thickness Available in  
16 & 14 Gauge

# SLOTTED ANGLE RACK



# S.S. CANTEEN *TABLE*

FABRICATED USING SUPERIOR QUALITY  
STAINLESS STEEL IN COMPLIANCE WITH  
ESTABLISHED INDUSTRY STANDARDS

AVAILABLE WITH **2,4,6,8** SEATS



# SCHOOL BENCHES

1 Seat	1.5 Feet
2 Seats	3 Feet
3 Seats	4 / 4.5 Feet

FE - 2006



FE - 2007



FE - 2008





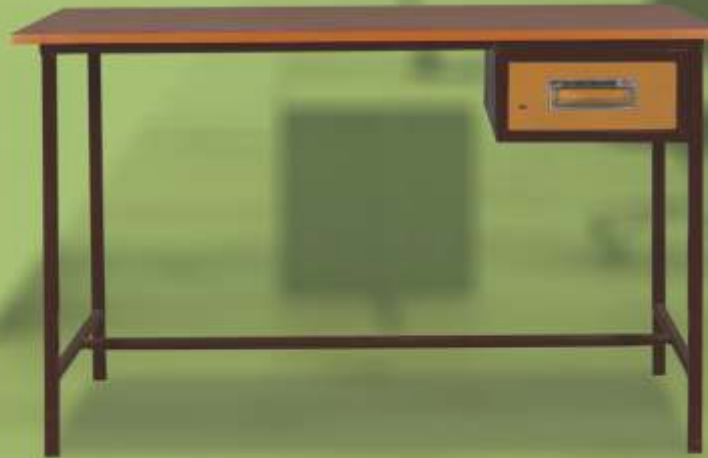
FE - 2009 OFFICE TABLE	H	W	D
	30"	48"	24"



FE - 2010 OFFICE TABLE	H	W	D
	30"	48"	24"



FE - 2011 OFFICE TABLE	H	W	D
	30"	48"	24"



FE - 2012 OFFICE TABLE	H	W	D
	30"	48"	24"



FE - 2013 OFFICE TABLE	H	W	D
	30"	36"	18"
	30"	48"	24"

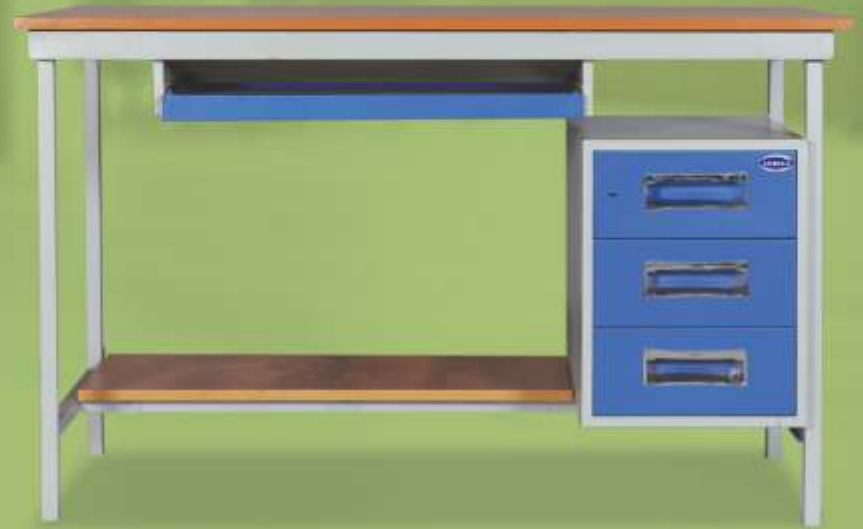
FE - 2014  
OFFICE TABLE

H	W	D
30"	48"	24"



FE - 2015  
OFFICE TABLE

H	W	D
30"	48"	24"



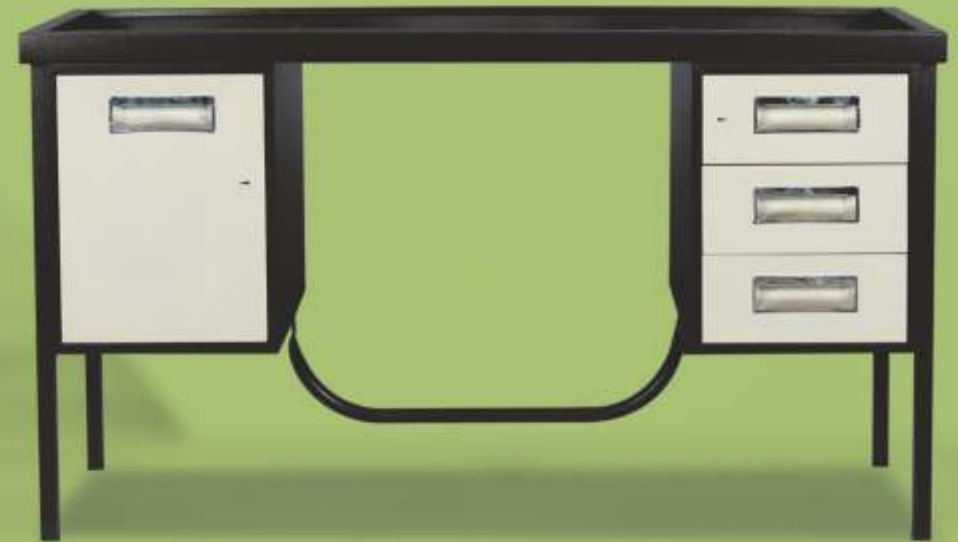
FE - 2016  
OFFICE TABLE

H	W	D
30"	48"	24"



FE - 2017  
OFFICE TABLE

H	W	D
30"	52"	24"





## MODULAR *OFFICE FURNITURE - WOODEN*







**MODULAR**  
**LABORATORY**  
**FURNITURE**



**MODULAR**  
**WARDROBE FURNITURE - WOODEN**



FE - 2018



FE - 2019



FE - 2020



FE - 2021



FE - 2022



FE - 2023



FE - 2024



FE - 2025



FE - 2026



FE - 2027



FE - 2028



FE - 2029



FE - 2030



FE - 2031



# DISPLAY RACKS



Height : 5ft, 6ft, 7ft, 8ft

Depth : 6", 9", 13", 15", 17"

Length : 3ft. (As Per Your Requirement)

- ◆ Glass Rack
- ◆ Gondola Rack
- ◆ Double Side Gondola Rack
- ◆ Wall Mount Rack
- ◆ Vegetable Rack
- ◆ Cash Counter
- ◆ Hand Basket
- ◆ Trolley Wheel Basket





Available Colours 

# SHOE RACK



	H	W	D	
2 Drawer	30"	20"	5"	4 PAIRS
3 Drawer	41"	20"	5"	6 PAIRS
4 Drawer	55"	20"	5"	8 PAIRS

	H	W	D	
2 Drawer	30"	30"	5"	6 PAIRS
3 Drawer	41"	30"	5"	9 PAIRS
4 Drawer	55"	30"	5"	12 PAIRS





# DISPLAY COUNTER



# BOOK CASE

## 3 DOOR

H	W	D
52"	33"	12"

## 4 DOOR

H	W	D
66"	33"	12"



# WE ALSO MANUFACTURE :

## DOMESTIC PRODUCTS

- Italian Cupboard
- CNC Laser Cutting
- 3 Door Cupboard
- Sangam Cupboard
- Italian Metal Bed
- Sangam Half Door



## MODULAR PRODUCTS

- Kitchen Furniture
- Wardrobe Furniture







## OUR VALUABLE CLIENTS

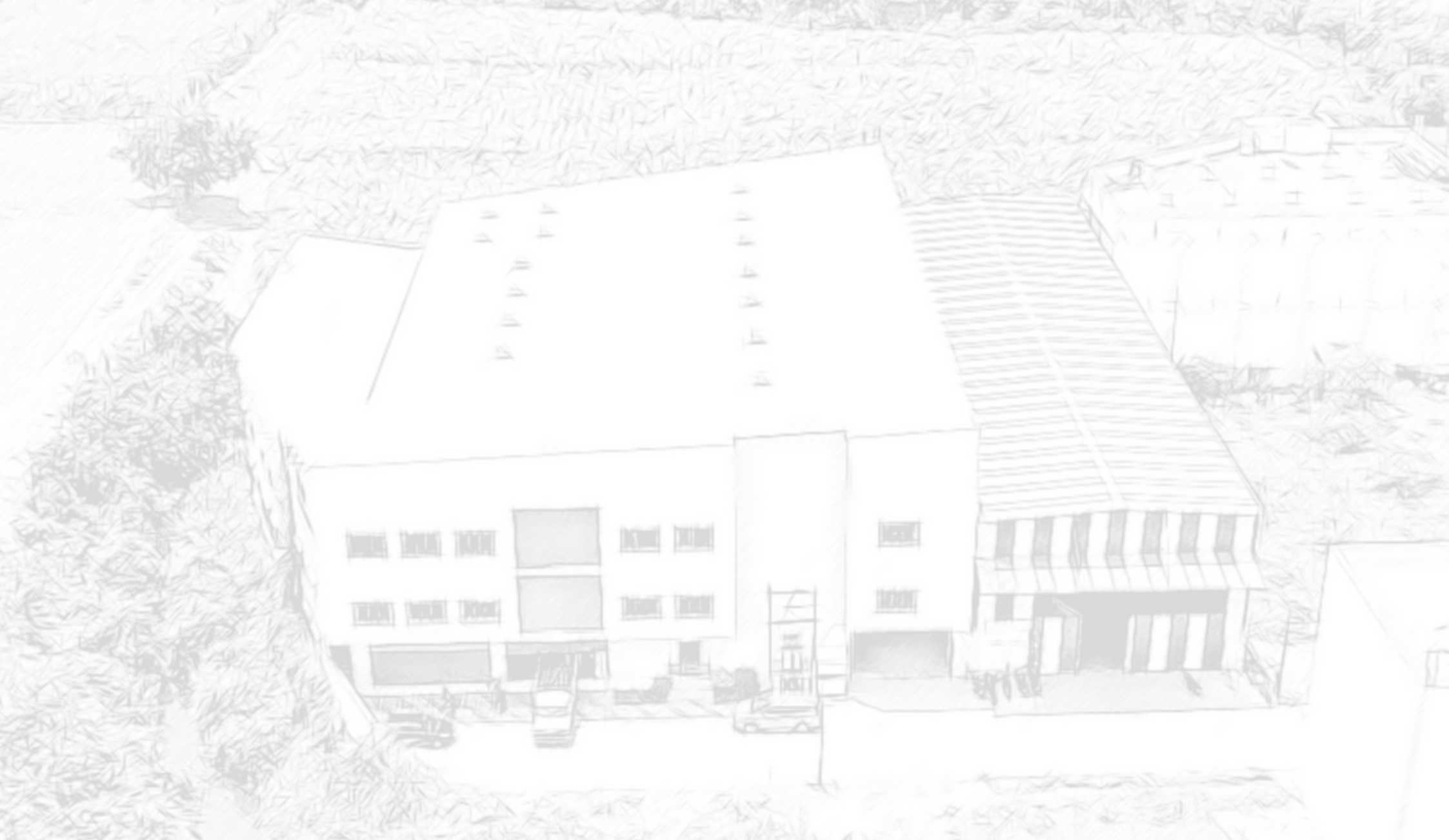


A decorative illustration of a branch with leaves and small flowers, rendered in a light green color, positioned behind the main text.

*Thank You*


for being our valued customer.

We are grateful for the pleasure of serving you.



 **326 to 333, Rajhans Texpa, Tati Jagda, Kadodara to Palsana,  
N.H. No. 8, Baleshwar, Palsana, Surat - 394 317**

 **info@furnera.in**  
 **www.furnera.in**

 **+91 97129 99589**  
 **+91 72039 99589**